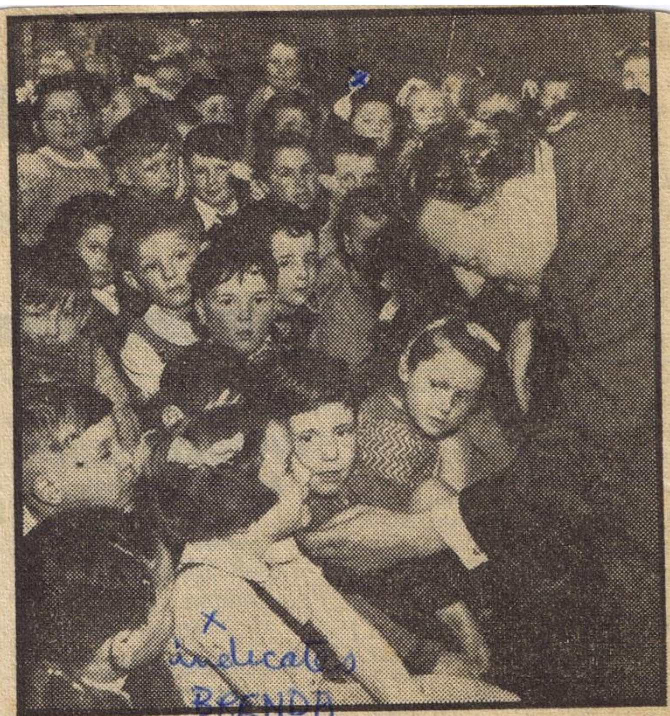
Photographs of National Savings Awards in 1953:

These photos of newspaper cuttings were sent to us by Brenda Topkins (nee Smith), who was a pupil at Little Ealing from 1952 – 1958.

The National Savings Movement started in 1916 and was a way for ordinary people to save money, as most people didn't have bank accounts at the time. You can find out more at Wikipedia - http://en.wikipedia.org/wiki/National_Savings_Movement

On "Savings Day," which is the name by which they distinguish Tuesday, the children bring their money and their cards to Miss Stone.



Sir Harold Parkinson, O.B.E., vice-chairman of the National Savings Movement, got down to ground level for a chat with the children when he came to the school on Monday to congratulate them on their splendid achievement. This year their total was £4.939 5s 4d. In certificates this represents an increase of £1,500 on last year's total.

Parents play an important part in the school's savings efforts and in recognition of their co-operation throughout the year Miss Stone invites them to the annual savings rally that marks the end of each savings year and publicly acknowledges their contribution to the school's success.

COUNTY TIMES AND GAZETTE SATURDAY, MAY 9, 1953

STILL IN SAVINGS LEAD

LITTLE EALING INFANTS' SCHOOL, top of the country in the school savings group of the National Savings Movement for the fourth successive year had a total of £156 2s 10d at the end of its first savings year in March, 1941. This year its total was £4,939 5s 4d, £1,500 more in certificates than last year.

Weekly savings for the last week in March, 1941, were £4 11s 3d; for the last week in March this year, £115 0s 10d.

Membership of the school group has risen from 128 in 1941 to 770 to-day.

A Coronation Year poster issued by the National Savings Movement reminds the children of the particular importance of savings in this year of their country's history.

The educational value of a good habit is illustrated in the posters that Miss Stone designs each year to show the children in simple homely sketches how their savings, large or small, can help them to prepare for the costly business of growing up in the modern world.